



VISIONS & IDEAS FOR THE FUTURE

NORDIC REAL ESTATE FORUM 2026

MARCH 4, 2026 TALLINN CREATIVE HUB, ESTONIA



RETHINK REAL ESTATE

NORDICREFORUM.COM

#nref2026

Sponsors:



Organizers:



EESTI KINNISVARA HINDAJATE ÜHING
ESTONIAN ASSOCIATION OF APPRAISERS
ANNO 1995



Moderator:	Andres Torm
8:30-9:25	Registration, morning coffee
9:30-9:45	Welcome Words of the Organisers Ardi Roosimaa , Member of the Board, Association of Real Estate Companies of Estonia Kaie Kass , Member of the Board, Estonian Chamber of Real Estate Agents Aivar Tomson , Member of the Board, Estonian Association of Appraisers
9:45-10:15	Capital, Carbon and Confidence: Shaping the Future of Real Estate Markets Olof Sundblad , CEO, Baltic Banking at Swedbank
10:15-10:45	TBC
10:45-11:15	REAL ESTATE INVESTMENT DISCUSSION PANEL: Investment Strategies in a Volatile World: Where to Find Value in 2026 Head of the panel: Monika Nedzinskaitė , Head of Transactions for Lithuania, NEWSEC Panel participants: Päivi Tomula , Investment Director, Real Estate, Pontos Group Kristjan Tamla , Managing Director of EfTEN Capital Madis Raidma , CEO of East Capital Real Estate Roberto de Silvestri , Board Member and Investor Relations Manager of Colonna Group
11:15-12:00	MACROECONOMICS DISCUSSION PANEL: Global Shifts, Local Impact: How Macroeconomic Trends Reshape Real Estate Head of the panel: Raivo Vare , expert Panel participants: Olavi Lepp , CEO of Swedbank AS Ülo Kaasik , Deputy Governor of Eesti Pank Carolus Reincke , Chief Investment Officer at Titanium Oyj Ahti Kuningas , Secretary General of Ministry of Economic Affairs and Communications
12:00-13:00	Lunch
13:00-13:30	POLAND REAL ESTATE MARKET DISCUSSION PANEL: Poland's Real Estate Market: Gateway to Central Europe – Key Entry Strategies for Foreign Investors Head of the panel: Olga Kozina , Zenith Family Office's, Transaction Manager Panel participants: Nicklas Lindberg , CEO at Echo Investment Kestutis Sasnauskas , CEO of Eastnine AB Adrian Karczewicz , Head of Divestment CEE at Skanska Commercial Development Europe Thomas Milunovic , Real Estate Project Financing Head of Team CEE/SEE, HYPO NOE Landesbank
13:30-14:00	INDUSTRIAL AND LOGISTICS REAL ESTATE DISCUSSION PANEL: From Warehouses to Strategic Assets: Industrial Real Estate in the Age of Power and Geopolitics Head of the panel: Gabrielė Gegevičiūtė , Fund Manager of Capitalica Green Logistics Fund Panel participants: Martin Otsa , Board Member, CIO of East Capital Real Estate Laurynas Kuzavas , CEO of SIRIN Development Harri Palosaari , Director, Portfolio Manager, Real Estate Investments, Evli Plc Bartłomiej Adamczyk , BTS Development Senior Manager, Baltics & Poland, PANATTONI BTS

Programme

Parallel Sessions can be found at the end of the program

14:00-14:30	<p>SPANISH REAL ESTATE MARKET DISCUSSION PANEL: Spain's Real Estate Market: Opportunities Beyond the Sunbelt Head of panel: Gerdi Arst, Partner, MyHome Real Estate Agency Panel participants: Kian Bennani, Founder & CEO of Hi Homes Arle Mölder, Founder and Partner of Novira Capital Alex Petrov, Senior Broker and Partner at Solvilla</p>
14:30-15:00	Coffee break
15:00-15:45	<p>COMMERCIAL REAL ESTATE DEVELOPMENT DISCUSSION PANEL: The Future of Workspaces: Designing for Flexibility, Wellbeing & Tech Integration Head of the panel: Mika Sucksdorff, Partner and Board Member of Uus Maa Real Estate Group Panel participants: Piret Üts, Business Manager (Real Estate) at Port of Tallinn Albin Rosengren, Partner & Head of East Capital Real Estate Risto Kukk, Global Workplace Real Estate Manager, BOLT Andrius Barštys, Chairman of the Board, CEO, Fund manager, Capitalica Asset Management</p>
15:45-16:15	<p>REAL ESTATE HOSPITALITY DISCUSSION PANEL: Hospitality Real Estate in Transition: Adapting to New Travel Realities Head of the panel: Kimmo Virtanen, CEO & Founder, Scandinavian & Baltic Hotel Consulting Panel participants: Brigita Aleksandraviciute, Business Development Director, Apex Alliance Hotel Management Tarmo Sumberg, Founder & Principal Owner of Legendhotels Frank Reul, Vice President Development Accor Premium, Midscale & Economy Division - Eastern Europe, Italy & Greece</p>
16:15-16:45	<p>RETAIL REAL ESTATE DISCUSSION PANEL: The Transformation of Retail Real Estate – a New Chapter is in Writing Head of the panel: Håkan Pehrsson, CEO of the Retail Headquarters AB Panel participants: Are Altraja, Founder, Co-Owner, Sportland International Group AS, Member of the Board Markus Brugger, Head of Transaction Services of CC Real Group Mattias Lamberg, Chief Business Expansion Officer, O'Learys Group Kristjan Maaros, Head of Property and Lease Relations of MM Grupp OÜ</p>
16:45-17:00	Closing remarks
17:00-23:00	Reception, DJ, cocktail & wine and socializing at Tallinn Creative Hub

Live Broadcast not available from the Parallel Sessions event

Host of the Parallel Sessions is **Kaie Kass**, Member of the Board of Uus Maa Real Estate Group and Estonian Chamber of Real Estate Agents

13.00–13.30 RESIDENTIAL REAL ESTATE DISCUSSION PANEL:
Housing Market Under Pressure: Affordability, Sustainability & Urbanization
Head of panel:
Peep-Ain Saar, Member of the Board of Arco Vara and Member of the Board of Estonian Chamber of Real Estate Brokers
Panel participants:
Giorgio Emiliano Pinna, Membership & Certification Manager at CEPI (European Association of Real Estate Professions)
Pēteris Ratas, Chief Architect, City of Riga
Martti Krass, Member of the Board, Hepsor
Reigo Randmets, CEO of Reterra
Remigijus Pleteras, Chief Executive Officer at Bonava Lietuva, UAB

13.30-14.00 PROPTech DISCUSSION PANEL:
How Buildings Have Become Energy Producers
Head of panel:
Kristi Hakkaja, CEO & Founder, Moderan Solutions
Panel participants:
Rasmus Udde, Head of Retail & Innovation of Sunly
Joonas Rantala, Chief Sales Officer of Themo Nordic Oy
Margus Puusepp, Country Manager Nordics of Solarstone

14.00-14.30 REAL ESTATE VALUATION DISCUSSION PANEL:
Will AI Take over the Valuation Services?
Head of panel:
Aivar Tomson, Member of the Board, Estonian Association of Appraisers
Panel participants:
Argo Pilleesson, Chairman of the Management Board of Uus Maa Group, Manager of Appraisal Department, Member of the Estonian Association of Appraisers
Tomas Sovijus Kvainickas, Head of Investment and Analysis, INREAL
Ero Viik, Head of Real Estate Department at Swedbank
Ari Laitala, SYKLI Environmental College

14.30-15.00 Coffee break



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